**SUMMARY ON SCRIPT WRITING:**

Scripting for Television Broadcast means writing for the eye and the ear, which must be shorter and more concise – not more than 30-60 seconds long.

Too many twists, turns, or facts into a story, risks obscuring the message.

It is important to make the story conversational.

The following are the guidelines for Television script writing:

* Use one idea per sentence.
* Use short, active words.
* Use subject-verb-direct object structure whenever possible.
* Put Attribution at the Start of the Sentence.
* Don't start with a question or a quote, paraphrase instead.
* Identify the speaker before what is said.
* Leave out ages, middle initials, addresses, jobs, titles, etc... unless they are important to the story.

**By Obaa Joseph**

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